



Stay in touch. Stay connected. And they'll think of you first!

Today, it's all about staying in front of your customers. Communicating with them regularly. Reminding them of your value. It's how you drive repeat business, get more referrals, and boost your business success!

HOW? Build relationships with your customers through EMAIL newsletters (not spam!) delivered to your customers.

Delivering professional email communications to an interested audience containing information the recipient finds valuable. →→

WHY? You will increase SALES revenue and it's cost-effective!

- 91% of Internet users between the ages of 18 and 64 send or read email. And 225 million people across the country use email, most use it every day.
- For the same response, direct mail costs 20 TIMES as much as email. Email ROI: \$44.05 returned for every \$1 spent.



Introducing “**Keep in Touch**” email newsletter service from **StellarLogic!**

Our creative team will research and develop the **KIT** content. **You don't have to write a thing!**

Inexpensive: A **fraction** of the cost of direct-mailers or newspaper/magazine ads!

Accurate: Our software system is unlike regular email. You'll avoid spam filters and be seen by more people.

Get More Referrals: Easy to forward! Your customers can give their friends a risk-free peek at your business.

Measurable Results: See who opened your emails & forwarded them to friends. Also who clicked on which links.

Permission-based: Email recipients are able to unsubscribe instantly.

Two Levels: 1. Premiere: full service email newsletter. 2. Postcard: basic coupon or announcement.

How It Works:

Meeting: brief meeting to discuss the general layout, design, research topics, and schedule.

Select Topics: we'll provide you with research info and ideas to choose from.

Design & Development: our creative team will design a custom newsletter with original content.

Review Final Draft: you'll receive a copy of the eNewsletter for review and approval.

We'll Send it Off: seven days later, we'll provide a complete results report.



Contact **StellarLogic** Today for More Information!

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A Business Partner of:

